

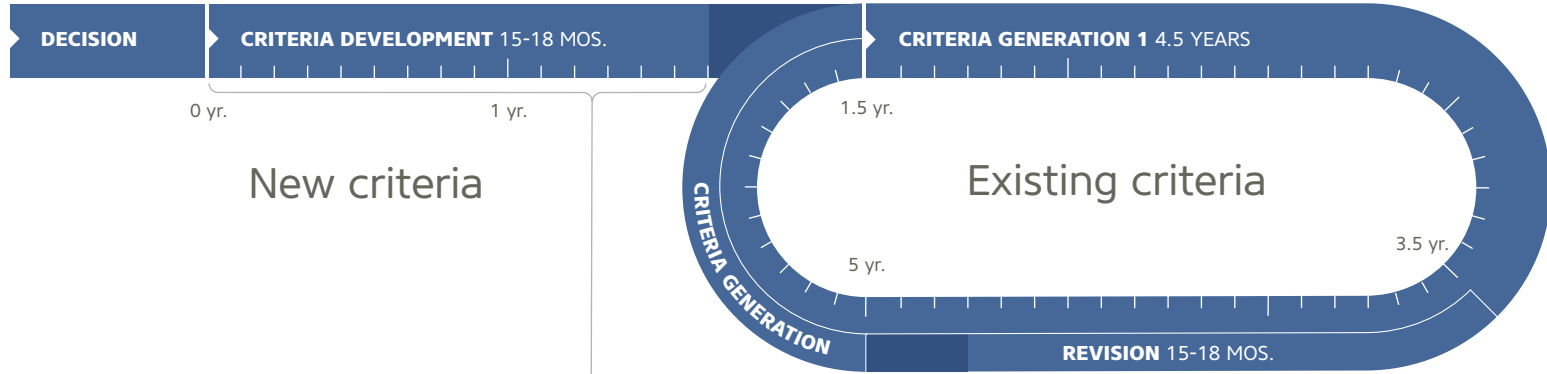
Formal decision in the Commission is based on an assessment of the potential for eco-labeling of a new area, inter alia based on potential environmental impact.



Proposals for requirements, prioritising the most important areas. Inclusion of stakeholders.



When criteria are passed, it is possible for businesses to certify their products or services. This gives them permission to use the EU-Ecolabel in their marketing



New criteria

Existing criteria



INPUT FROM STAKEHOLDERS

Stakeholders have ongoing opportunities to provide written input to defining criteria. Two working group meetings take place, in which central stakeholders can participate and give their comments.



The criteria are continually revised (approximately every 4-5 years), and in order for a business to continue using the EU-Ecolabel, they must document that their product meets the revised requirements.