



Nordic Ecolabelled Toys

What is the Nordic Ecolabel?

The Nordic Ecolabel is the official ecolabel of the Nordic region. The label makes it easy for you to choose amongst the most environmentally friendly products available.

The entire ecocycle of the product, from raw material to production, use, disposal and recycling, is included in the assessment, when drawing up the requirements for an ecolabelled product.

Ecolabelling Denmark is responsible for the Nordic Ecolabel in Denmark. We check and certify Nordic Ecolabelled products and services. We ensure compliance with Nordic Ecolabelling's tough requirements through documentation and inspections.

Play should be as healthy as it is fun.

Toys develop and challenge children, but we are all exposed to chemical substances from the things we surround ourselves with. Young children are particularly sensitive, and even toys can contain substances that affect health and the indoor climate.

Nordic Ecolabelled toys meet strict environmental and health requirements and are free from:

- phthalates (suspected hormone disruptors)
- fragrances (allergenic)
- aromatic solvents (harmful to health)
- PVC, lead, cadmium, mercury and tin organic compounds (harmful to health and the environment)

Nordic Ecolabelled toys also have no Bisphenol A added in the production process (e.g. in adhesives and dyes) and only use colourants that are approved for use in foods.

Better for the environment. Better for you.

When you choose Nordic Ecolabelled products, you make a difference:

- You protect nature and the environment
- You look after yourself and your loved ones
- You save the planet's resources
- You contribute to sustainable development



The Nordic Ecolabel stands for:

... tough environmental requirements – in all the relevant phases of the product’s life cycle

The Nordic Ecolabel looks at the whole picture and the total environmental impact of consumption. The entire life cycle of the product, from raw material to production, use, disposal and recycling, is included in the assessment, when drawing up the requirements for an ecolabelled product. It is important to be able to reduce the overall environmental impact. Alongside environmental requirements, the criteria also include requirements for product properties in order to ensure quality and durability.

... tough requirements for chemicals – for the benefit of the environment and your health

The Nordic Ecolabel sets tough requirements for chemicals. This is good for your health, for the people who make the products and for the environment today and in the future.

... tightening of the requirements – to drive sustainable development

The requirements for Nordic Ecolabelled products are regularly evaluated and tightened based on the latest science and market developments. When the requirements are revised, all Nordic Ecolabelled products are reassessed and must document that they comply with the new requirements. When you choose ecolabelled goods and services, you are therefore helping to drive product development in a more sustainable direction.

... certification and inspections – for your peace of mind

For a product to carry the Nordic Ecolabel, it must go through a comprehensive certification process – with documentation and inspection ensuring compliance with the set requirements.

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